

بسمه تعالی
فرم رزومه

نام و نام خانوادگی: کیهان تاجدینی



مشخصات فردی:

عضو هیأت علمی و دانشیار دانشکده مدیریت و اقتصاد Lund سوئد

عضو پاره وقت هیات علمی ریتسو میکان Ritsumeikan ژاپن

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متولد 1345 محل تولد: تهران

تحصیلات :

مقطع	کشور	شهر	دانشگاه / موسسه آموزشی	سال شروع	سال پایان	رشته	گرایش	معدل
دکتری PhD	انگلستان	برادفورد Bradford	برادفورد Bradford	2004	2007	Innovation Management	بازاریابی صنعتی	No corrections "Top category"
کارشناسی ارشد	ایران	بابل	دانشگاه علوم و فنون مازندران	1997	1999	MBA	مالی	15
کارشناسی	ایران	تهران	دانشگاه آزاد اسلامی واحد تهران	1992	1996	زبان انگلیسی	مترجمی	16
دیپلم	ایران	تهران	دبیرستان ارشاد	1974	1986	ریاضی و فیزیک	ریاضی و فیزیک	16

Note: I was awarded the Broman Postdoc full Scholarship in Innovation and Marketing from the School of Business, Economics and Law University of Gothenburg, Sweden in 2010.

عنوان پایان نامه کارشناسی ارشد:

Examining firm and environmental influences on export marketing mix strategy and export performance of Iranian Tile exporters

عنوان پایان نامه دکتری:

Innovativeness and its antecedents: A study of Swiss watch industry

فعالیت های علمی
الف- مقالات
مقالات چاپ شده در مجلات ISI

ردیف	عنوان مقاله	عنوان مجله	نفر چنم کار مشترک	کار فردي	شماره مجله	سال چاپ	آدرس الكترونيكي مجله	Comment
1	Managing Hospitable Opportunities: Cultural Antecedents of Innovation and Customer-Oriented Value Systems, and their Subsequent Effects on Hospitality Performance	International Journal of Hospitality Management (Elsevier)	اول			Conditionally accepted	http://www.elsevier.com/wps/find/journaldescription.cws_home/659/description	Impact Factor: 1.382 ABS**
2	The Effect of Organizational Structure and Hoteliers' Risk Proclivity on Innovativeness	Asia-Pacific Journal of Business Administration	اول			Conditionally accepted	http://www.emeraldinsight.com/products/journals/journals.htm?id=APJBA	(Emerald) [Research funded by APU]
3	Customer Orientation, Learning Orientation, and New Service Development: An Empirical Investigation of Swiss Hotel Industry	Journal of Hospitality & Tourism Research (Sage)		فردی	Vol. 35 No.4, pp. 437 - 468	2011	http://jht.sagepub.com/content/early/2011/01/12/1096348010380599.full.pdf+html	[Research funded by Les Roches] ABS**
4	Corporate Entrepreneurship in Switzerland: Evidence From a Case (Study of Swiss Watch Manufacturers)	International Entrepreneurship and Management Journal (Springer)	اول			In press	http://www.springerlink.com/content/0648077j62416qu4/fulltext.pdf	ABS*
5	The effects of innovativeness on effectiveness and efficiency	Education, Business and Society: Contemporary Middle Eastern Issues, (Emerald)		فردی	Vol. 4, No, 1, pp.6-18	2011	http://www.emeraldinsight.com/journals.htm?articleid=1911725&show=html	

Comment	آدرس الکترونیکی مجله	سال چاپ	شماره مجله	کار فردي	کار مشترک تفر چندم	عنوان مجله	عنوان مقاله	رتبه
Impact Factor: 2.620 ABS****	http://www.science-direct.com/science/article/pii/S0261517709000429	2010	Vol. 31, pp. 221-231	فردی		Tourism Management (Elsevier)	Effect of Customer Orientation and Entrepreneurial Orientation on Innovativeness: Evidence from the Hotel Industry in Switzerland	6
ABS*	http://www.springerlink.com/content/n/467748tq5mv8042	2009	Vol. 7, No 1, pp.1-25		اول	Journal of International Entrepreneurship (Springer)	Entrepreneurial Characteristics in Switzerland and the UK: A Comparative Study of Techno-Entrepreneurs	7
ABS*	http://www.emeraldinsight.com/journals.htm?articleid=1811383	2009	Vol. 21 No. 7, pp. 525-537	فردی		Journal of Workplace Learning (Emerald)	Perceptions of Learning among Swiss Watch Managers	8
	http://www.emeraldinsight.com/journals.htm?articleid=1823695&show=html	2009	Vol.2, No. 4, pp. 262-275	فردی		Journal of Education, Business and Society: Contemporary Middle Eastern Issues (Emerald)	The Impact of Learning Orientation on NSD and Hotel Performance: Evidence from the Hotel Industry in Iran	9
ABS***	http://www.tandfonline.com/doi/abs/10.1362/026725708X273984?journalCode=rjmm20	2008	Vol.24, No. (1-2), pp. 169-184		اول	Journal of Marketing Management (Taylor & Francis)	Potential for Innovativeness: a tale of the Swiss watch industry	10

Comment	آدرس الكترونيكي مجله	سال چاپ	شماره مجله	كار فردي	كار مشترك نفر چندم	عنوان مجله	عنوان مقاله	رتبه
ABS***	http://www.tandfonline.com/doi/abs/10.1362/026725706777978640?journalCode=rjmm20	2006	Vol.22, No. (5-6), pp. 529-551		اول	Journal of Marketing Management (Taylor & Francis Group)	Examining the Effect of Market Orientation on Innovativeness	11
	http://www.inderscience.com/browse/index.php?journalCode=ijbir	Accepted for publication		فردی		Int. J. of Business Innovation and Research (IJBIR) (Inderscience)	A Synthesis of Contemporary Organizational Innovativeness Perspective	12
	http://www.inderscience.com/search/index.php?action=record&rec_id=42288	2011	Vol. 2, No. 3, pp.232-247		اول	Int. J. Leisure and Tourism Marketing (Inderscience)	Market orientation and business performance: evidence from the hotel industry in Germany	13
	http://www.inderscience.com/search/index.php?action=record&rec_id=40634	2011	Vol. 3, Nos. 1/2, pp.90-98	فردی		Int. J. of Strategic Change Management (Inderscience)	Strategic orientation in small-sized service retailers	14
	http://www.indianjournals.com/ijor.aspx?target=ijor:jmr&volume=11&issue=1&article=002	2011	Vol. 11, No. 1, pp. 20-30		دوم	Journal of Management Research (South Asia Publications, University of Delhi, India)	Effect of Market Orientation and Entrepreneurial Orientation on Innovation: Evidence from Auto Parts Manufacturing in Iran	15

Comment	آدرس الکترونیکی مجله	سال چاپ	شماره مجله	کار فردي	کار مشترک تفر چندم	عنوان مجله	عنوان مقاله	رتبه
	http://www.inderscience.com/search/index.php?action=record&rec_id=26456	2009	Vol.1, No.1, pp.53-65	فردی		Int. J. of Collaborative Enterprise (Inderscience)	Examining the Effect of Learning Orientation on Innovativeness	16
	http://www.inderscience.com/search/index.php?action=record&rec_id=21247	2008	Vol.2, No. 4, pp. 437-453		اول.	European Journal of International Management (Inderscience)	Effect of Innovativeness, Risk Taking, Self-Confidence, and Need for Achievement on Venture Performance: Evidence from Switzerland	17
	http://www.inderscience.com/search/index.php?action=record&rec_id=18633	2008	Vol.7, No. 2, pp. 169-184		اول	Int. J. of Entrepreneurship and Small Business (Inderscience)	Effect of Customer Orientation and Innovativeness on Business Performance: a Study of Small-Sized Service Retailers	18

مقالات چاپ شده در مجلات بین المللی غیر ISI

آدرس الکترونیکی مجله	سال چاپ	شماره مجله	کار فردی	کار مشترک نفر چندم	عنوان مجله	عنوان مقاله	ردیف
http://www.ijtef.org	2010	Vol.1, No.3, pp. 245-260		دوم	International Journal of Trade, Economics and Finance	The Effect of Entrepreneurship Orientation on Learning Orientation and Innovation: A Study of Small- Sized Business Firms in Iran	1
http://www.ijtef.org	2010	Vol. 1, No. 1, pp. 35-39		دوم	International Journal of Trade, Economics and Finance	University Student's inclination of Governance and its Effects on Entrepreneurial Intentions: an Empirical Analysis	2
http://www.brad.ac.uk/acad/management/external/pdf/workingpapers/2006/Booklet_06-41.pdf	2006	No 06/41, November 2006		اول	Working Papers Series School of Management, Bradford University, UK	Examining the Effect of Market Orientation on Innovativeness	3

مقالات چاپ شده در مجلات علمی - پژوهشی داخلی

ردیف	عنوان مقاله	عنوان مجله	کار مشترک نفر چندم	کار فردي	شماره مجله	سال چاپ	آدرس الکترونیکی مجله
1	نقش گرایش به یادگیری بر نوآوری و عملکرد سازمانی	نشریه چشم انداز مدیریت	دوم		شماره 4, pp 57-71	1398	http://fma.sbu.ac.ir/Default.aspx?tabid=5595
2	تاثیر رویکردهای بازار محوری و کارآفرینی بر نوآوری: مورد قطعه سازان خودرو	مجله مدیریت بازاریابی	اول		دو فصلنامه، سال چهارم، شماره 6 - بهار و تابستان	1388	http://www.jomm.ir/files/Vol.%204,%20No.%206,%20Spring%20&%20Summer%202009.pdf

مقالات چاپ شده در مجلات علمی-ترویجی داخلی

ردیف	عنوان مقاله	عنوان مجله	کار مشترک نفر چندم	کار فردي	شماره مجله	سال چاپ	آدرس الکترونیکی مجله
1	کیفیت مفهومی که باید دوباره تعریف شود	ماهنامه تدبیر		فردی	Vol. 17, No.178, pp. 11	2007	http://www.magiran.com/view.asp?ID=397789&l=fa

مقالات ارایه شده در کنفرانس

ردیف	عنوان مقاله	عنوان کنفرانس	سطح کنفرانس	محل برگزاری	وضعیت چاپ	
					کامل	خلاصه
1	Perceptions of Innovativeness among ,Swiss de Deluxe Hotels managers	European Applied Business Research Conference June 7-10 2010		Hilton Dublin in Dublin, Ireland	خلاصه	
2	Impact of leadership on the motivation of faculty members	Leadership: Missions, Myths and Mysteries, December, 2010		Lund School of Economic & Management, Sweden	خلاصه	
3	Entrepreneurship in Japan	Seminar: Entrepreneurship in Pacific region November 2009		Ritsumeikan Asia Pacific University (APU), Japan	خلاصه	
4	Perceptions of innovativeness among Swiss watch managers	Seminar: Innovation June 2009		University of Groningen, the Netherlands	خلاصه	
5	Putting the Swiss Hotel Industry in Place: Learning orientation, service delivery and performance	Academy of Marketing Conference, 2009	Best in Europe (Marketing)	Leeds Metropolitan University, UK	خلاصه	
6	Integrating customer orientation, corporate entrepreneurship and their effect on innovativeness	Academy of Marketing Conference, July 8-7, 2008	Best in Europe (Marketing)	Aberdeen Business School, The Robert Gordon University, Aberdeen, Scotland	خلاصه	
7	Innovativeness and its antecedents	Seminar: Innovation, September 12 2007		Aarhus School of business, Denmark	خلاصه	

ردیف	عنوان مقاله	عنوان کنفرانس	سطح کنفرانس	محل برگزاری	وضعیت چاپ	
					کامل	خلاصه
8	Entrepreneurial Characteristics amongst Entrepreneurs in Switzerland: Some Insights for Entrepreneurship Traits	ECEI 2006 Paris, France November 2006 17-16		Paris, France	خلاصه	
9	Examining the Effect of Market Orientation on Innovativeness In: Academy of Marketing Conference,	Academy of Marketing Conference July 2006 6 - 3	Best in Europe My paper was one the best in the competition	Middlesex University Business School, London, UK,		کامل
10	What Is Innovativeness?	Doctoral colloquium, Economic and Social Research Council (E.S.R.C) July 11-12 2005		Leeds University, United Kingdom	خلاصه	
11	The Interrelationship between Innovation, Innovativeness, and Performance	6th International Conference of Quality Managers, Corporate Social Responsibility, A Requirement for Excellence 2005		Tehran, Iran		کامل
12	Innovativeness and Its Antecedents and Their Synergic Integration	EURAM 2005, Responsible Management in an Uncertain World, 5th Annual International Conference	Top in Europe	Technische Universität München, Munich, Germany:	خلاصه	
13	The antecedents of Innovativeness	Academy of Marketing 2005	Received a full bursary (Successful in the computation)	Dublin University, Ireland	خلاصه	

ب- کتاب
کتاب تالیف شده

ردیف	عنوان کتاب	موضوع و رشته مرتبط	شهر	انتشارات	سال چاپ	نوبت چاپ	کارمشتک (نفرچندم) / کارانفرادي

کتاب ترجمه شده

ردیف	عنوان کتاب	نام نویسنده	سال نسخه اصلي چاپ	کشور و انتشارات	انتشار ترجمه	سال انتشار ترجمه	کارمشتک (نفرچندم) / کارانفرادي

ج- پایان نامه ها :

ردیف	نام دانشجو	عنوان پایان نامه	دانشگاه	دانشکده	مسئولیت در پایان نامه /مشاور
1	Bo Kyung SEO	The impact of consumer innovativeness on cosmetic buying behavior	Asian Pacific University	APM	Supervisor استاد راهنما
2	Hang Nguyen	The impact of social networking on purchasing behavior	Asian Pacific University	APM	Supervisor استاد راهنما
3	Kanishka Nugawela	The effect of entrepreneurship in Hospitality industry in Sri Lanka	Asian Pacific University	APM	Supervisor استاد راهنما
4	Nurfarahain Ahmad Fu'ad	The Relationship between Home-Stay Features and Brand Equity based on the view of Experiential Marketing and Customer Value	Les roches	Management	Supervisor استاد راهنما
5	PHAN Hung Long	The of tourism in the small businesses in Vietnam	Les roches	Management	Supervisor استاد راهنما
6	Younne Tze-Yan CHENG	Examination of the repeat visit behavior of Hong Kong people to Macau: effect on overall satisfaction and the understanding of their behavior	Les roches	Management	Supervisor استاد راهنما
7	Wu Po Chang	The Motivation, Satisfaction, and Loyalty of the experience of living in home-stay in Kenting	Les roches	Management	Supervisor استاد راهنما
8	Lulu Haolun	Barriers of women promotion in the hotel industry in China	Les roches	Management	Supervisor استاد راهنما

ردیف	نام دانشجو	عنوان پایان نامه	دانشگاه	دانشکده	مسئولیت در پایان نامه / مشاور
9	Tam Pui Man(Tammy)	Examining the relationship between marketing mixes and brand equity: Case study of Koi Kei shop (the souvenir shop for traditional foods in (Macau)	Les roches	Management	Supervisor استاد راهنما
10	Pui Si Racey	Investigation on the effect of advertising on consumer-based brand equity: evidence from a case study of Kong kiu spa in china	Les roches	Management	Supervisor استاد راهنما
11	Martin Stuart	The effect of service quality on business performance: a study of 3 stars rated accommodations offering cycling and walking activities in Wales	Glamorgan	Business	Supervisor استاد راهنما
12	Ammar Al-Shaikh	E-marketing: the attitudes and experiences of e-marketing as a marketing and business communication tool Study on the Saudi Arabia British Bank in the Kingdom of Saudi Arabia	Glamorgan	Business	Supervisor استاد راهنما
13	Alexandre Gamberoni	Impact of leadership on the motivation of faculty members: A case study in a higher education institute	Les roches	Management	Supervisor استاد راهنما
14	Sebastian Leitner	Motivators and Barriers to creativity	Les roches	Management	Supervisor استاد راهنما

مسئولیت در پایان نامه /مشاور	دانشکده	دانشگاه	عنوان پایان نامه	نام دانشجو	ردیف
Supervisor استاد راهنما	Management	Les roches	Medical Tourism: Socio-demographic characteristics of medical tourists in Russian Federation-their preferences and motivations to go for medical care abroad	Zhaneta Zhaboeva	15
Supervisor استاد راهنما	Business	Glamorgan	Islamic Banking Marketing StrategyMktg	Salem Al-Mannai	16
Supervisor استاد راهنما	Business	Glamorgan	Buyer Behavior on the Internet MBA	Dhruv Mehta	17
Supervisor استاد راهنما	Business	Glamorgan	Price Perception Ready Made Clothes in India	Alpa A Jadhav	18
Supervisor استاد راهنما	Business	Glamorgan	Dinning Out in French restaurants: A study of consumer behavior	Francina Alen	19

د- طرح های پژوهشی:

ردیف	عنوان طرح	محل انجام	نتیجه طرح	مسئولیت در طرح مجری/ همکار
1	An analysis of the relationship between innovation and business performance in the service industries associated with tourism in Japan [Research funded by Asia Pacific University, 850,000 Japan Yen] Japan	Japan 2010	Paper accepted for publication in Asia Pacific Journal of Management (Emerald)	Research Leader (مجری اصلی پژوهش)
2	Customer Orientation, Learning Orientation, and New Service Development: An Empirical Investigation of Swiss Hotel Industry [Research funded by Les Roches, SFR 4500, Switzerland]	Switzerland 2009	Journal of Hospitality Published in the & Tourism Research, (2011), Vol. 35 No.4, pp. 437 - 468 (Sage)	Research Leader (مجری اصلی پژوهش)
3	Perceptions of innovativeness among Swiss hotel managers (with Dr. Marshal and Dr. Pardo, [Research funded by Les Roches, SFR 5000, Switzerland]	Les Roches, Switzerland 2009	(Work in Progress) (Data Analysis)	Research Leader (مجری اصلی پژوهش)
4	Potential for Innovativeness: a Tale of the Swiss watch industry (with Trueman, M.) [Rewarded by Glamorgan Business School, 750 Pounds , UK]	Glamorgan Business School, UK 2008	Rewarded for publishing in JMM 2008	Research Leader (مجری اصلی پژوهش)
5	Book Reviews: Exploring innovation, David Smith, McGrawHill Education Publishers, Berkshire, 2006, 315pages, +XVI, ISBN-139780077108618 [Review funded by McGraw Hill Education Publishers, 300 Pounds Books, 2007]	McGraw Hill Education Publishers, UK 2007	Published in Innovation: Management, Policy & Practice, Vol. 13, No. 1, pp.134-140 (eContent Management Publisher), 2011	Research Leader (مجری اصلی پژوهش)
6	Examining the Effect of Market Orientation on Innovativeness Among the best competitive paper: In: Academy of Marketing Conference, Middlesex University Business School, London, UK	Switzerland 2006	Published in the Journal of Marketing Management, Vol.22, No. (5-6), pp. 529-551. (Taylor & Francis Group) (2006)	Research Leader (مجری اصلی پژوهش)

ن-سمت های اجرایی:

تلفن	محل کار آدرس	سال پایان	سال شروع	نام سازمان /شرکت	سمت	ردیف
	Sri Lanka (Colombo)	August 2011	August 2011	Ritsumeikan Trust, Japan (: Sri Lanka project SLITHM faculty)	Facilitator Executive Training and Trailing the trainers Executive education and consulting in the area of Strategy management in the service industry, 1.25 Million Yen	1
	Japan	2011	2010	Asia Pacific University	Marketing & Entrepreneurship field leaders	2
	UK	2009	2008	Glamorgan Business School, UK	Module leader of Marketing	3
	Japan	2011	2010	Asia Pacific University	Moderator of the conference, 2010 Asia Pacific Forum for Graduate Students Research in Tourism, Japan	4
	Japan	2011	2010	Asia Pacific University	Member of AOL responsible for GSM for AACSB (University Accreditation)	5
	Japan	2011	2010	Asia Pacific University	Member of Recruitment Committee at Asia Pacific University	6
	Japan	2011	2010	Asia Pacific University	Member of Master's Thesis Interim Review	7
	Japan	2011	2010	Asia Pacific University	A Founding Member of the Steering Committee for the International Master's Program at the Department of Management, Asia	8
	Japan	2011	2010	Asia Pacific University	Member of curriculum programming of the school of Management	9
	Japan	2011	2010	Asia Pacific University	Member of admission group for selection graduate students	10

و - تدریس

نام دانشگاه / دانشکده محل تدریس	تعداد ترم تدریس	عنوان درس	ردیف
(MBA level) (at APU)	2	International Management	1
Undergraduate and MBA) (at APU, LRS)	3	(Strategy Management	2
Undergraduate) (At APU)	3	(Entrepreneurship	3
Undergraduate) (at LRS)	3	(Business Plan	4
(Undergraduate & Graduate) (at GBS, LRS, APU)	6	Research Methods	5
(BA, MBA, PhD) (PhD level at Lund University)	8	Quantitative Techniques	6
(Undergraduate & MBA) (at APU)	3	International Marketing	7
(MBA level) (at GSB)	6	Contemporary Approaches to Marketing Research	8
(MBA level) (at LRS)	2	Consumer Behavior	9
(Undergraduate & PGD) (at APU and LRS)	3	Marketing Research	10
(Undergraduate) (at APU)	3	Service Management Seminar	11
(Seminar MBA) (at APU)	2	Market driven innovation	12
(Undergraduate level) (at GLM)	1	Principle of Marketing for Leisure, Sport and Tourism	13
(Undergraduate level) (at GLM & APU)	3	Service Marketing	14

External Service and Assignments

Ad hoc reviewer, **British Journal of Management** (2010 up to now)
Ad hoc reviewer, **Journal of Marketing Management** (2011 up to now)
Ad hoc reviewer, **International Journal of Hospitality Management** (2010 up to now)
Ad hoc reviewer, **Innovation: Management, Policy & Practice** (2010 up to now)
Ad hoc reviewer, **Education, Business and Society: Contemporary Middle Eastern Issues** (Emerald) (2011 up to now)
Ad hoc reviewer, **Journal of Enterprising Communities: People & Places in the Global Economy** (2007 up to now)
Ad hoc reviewer, International Journal of Innovation and Sustainable Development (IJISD)
Ad hoc reviewer of Academy of International Business (AIB)
Ad hoc reviewer of International Journal of Mentoring and Coaching in Education (IJMCE)
Ad hoc reviewer of African Journal of Business Management
Ad hoc reviewer, The Journal of the International Association of Asia Pacific Studies

Editorial Board: Emerald Emerging Markets Case Studies (Emerald)

Development of teaching material

- Principles of Marketing for Leisure, Sport and Tourism
- Service Marketing
- Hospitality Marketing
- Consumer Behavior in Hospitality Management
- Research Methods
- Business Planning (Entrepreneurship)
- Quantitative Techniques
- Marketing Data Analysis

Other Training Courses

- 2011 AACSB seminar, Singapore
- 2010 AACSB workshop, APU, Japan
- 2008 PhD Supervising Training Course, Glamorgan School of Business, UK
- 2004 Effective Writing, Bradford School of Management, UK
- 2004 SPSS, AMOS, Bradford School of Management, UK
- 1999 Training course of "Foreign Negotiation Principles and Techniques", Industrial Management Organization in Tehran, Iran.